



***Society, Trust and Cybersecurity
eHealth, Well Being and Aging***

Project Title:

A Digital Guardian Angel Enhancing Cancer Patient Wellbeing and Health Status Improvement Following Treatment



ONCORELIEF

ONCORELIEF

Grant Agreement No: 875392

[H2020-SC1DTH-2018-2020/H2020-SC1-DTH-2019] Digital Society, Trust and Cybersecurity- eHealth, Well-being and Aging

Deliverable

D7.1. ONCORELIEF Web Presence (Website, Wiki, Blog, Social Media)

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1.0	xx-xx-xxxx	Final version after peer-review	CERTH, xxxx, xxxx

Executive Summary

The goal of task 7.1 is to ensure the widespread visibility of the project and to maximize its impact to the European societies and industries, the research community and the academia. It is at first dedicated in producing all necessary material, both digital and printed, which will be used during the dissemination expeditions of the individual partners and the consortium as a whole. All this material will effectively create a powerful "communication kit" that will be available to all partners in order to be used for raising the project's awareness assisting the necessary actions described in detail in Section 2.2.2. In conclusion, this task will mainly execute the Dissemination and communication strategy elaborated in T7.1. The first part of this task is the development of the project's website [M3].

The purpose of this deliverable is to describe the website of the ONCORELIEF project, which can be accessed at: <http://www.oncorelief.eu>. This is a first version of the website, that will be extended in deliverable D7.2, that will include the whole communication kit. The deliverable covers the goals of the website, its background technical infrastructure, its organizational structure and contents, its overall visual layout, and aspects about its administration. The ONCORELIEF website constitutes a central dissemination tool for the project, expecting to be the most common entry point for the public, and will thus be regularly updated, adhering to the overall project dissemination plan.

At a second level [M6], the site will provide the communication templates (press release, leaflet, poster etc.) that will be established during the first months of the ONCORELIEF project, and will be accessible to the public through the project's website.

Table of Contents

Executive Summary	4
List of figures	6
1. Introduction	7
2. Technical Infrastructure	7
3. Layout of the ONCORELIEF website	7
4. Content organization	9
4.1 HOME PAGE.....	10
4.2 ABOUT.....	12
4.2.1 CONTEXT.....	12
4.2.2 OBJECTIVES	13
4.2.3 CONCEPT AND APPROACH.....	14
4.2.4 PARTNERS.....	15
4.3 NEWS & EVENTS.....	17
4.3.1 NEWS.....	17
4.3.2 EVENTS	18
4.3.3 NEWSLETTER	19
4.4 RESOURCES	20
4.4.1 PUBLIC DELIVERABLES.....	20
4.4.2 PRESENTATIONS.....	21
4.5 CONTACT US.....	22
4.5.1 CONTACT.....	22
4.5.2 PRIVACY AND COOKIE POLICY	23
5. Services and Related Web-pages	24
5.1 Social Networks Integration	24
5.2 News Feeds	25
Web	25
5.3 site analytics.....	25
6. Administrations	26
References	28

List of figures

Figure 1: The ONCORELIEF website home page.....	11
Figure 2: ONCORELIEF website context page.....	13
Figure 3: ONCORELIEF Project Objectives.....	14
Figure 4: The ONCORELIEF Concept and Approach.....	15
Figure 5: The ONCORELIEF Partners.....	16
Figure 6: EXUS detailed presentation.....	17
Figure 7: ONCORELIEF website NEWS page.....	18
Figure 8: ONCORELIEF website ENENTS page.....	19
Figure 9: ONCORELIEF website NEWSLETTER page.....	20
Figure 10: ONCORELIEF website deliverables page.....	21
Figure 11: ONCORELIEF website presentations page.....	22
Figure 12: ONCORELIEF contact form.....	23
Figure 13: ONCORELIEF website privacy and cookie policy page.....	24
Figure 14: ONCORELIEF social media posts view.....	25
Figure 15: ONCORELIEF website statistics using Google Analytics.....	26

1. Introduction

The website of the ONCORELIEF project is publicly available at the following link: <http://www.oncorelief.eu>, and is held/maintained by CERTH. It was designed since March 2020 (M3), it will be upgraded in M6 and will be enriched with content and sections, with the progress of the project and the communication's kit development. Finally, it will be maintained for at least 2 years beyond the end of the project.

The main objectives of the ONCORELIEF website are:

1. To expose the ONCORELIEF project and its purpose and approach to the public.
2. To inform the public audience and any interested stakeholders about the progress of the project and its main outcomes.
3. To allow external stakeholder provide feedback regarding the project, its goals, its progress, its approach, etc.
4. To facilitate the dissemination of project results, such as articles, reports and demonstrations, to the public and all interested parties.
5. To trigger interaction between the consortium and various stakeholders.

The structure of deliverable D7.1 is as follows. Section 2 is an overview of the technical infrastructure behind the design and development of the ONCORELIEF website. Sections 3-5 describe the website's layout (Section 3), the organization of its contents (Section 4), and the any other services and related web pages offered to the users (Section 5), such as news feed, social networks integration and statistical operations. Finally, Section 6 describes the backend mechanism for assisting the website administrator to manage the whole website functionalities and the published content.

2. Technical Infrastructure

The website has been developed on top of an Apache web server powered by PHP, with a MySQL database management system. The Drupal Content Management System (CMS) [1] has been used for the content management. Drupal is an open source CMS platform distributed under a GNU GPL licence and supported by a wide community of 630,000+ users and developers. It was selected as the basis for the implementation of the ONCORELIEF website due to its flexibility, its ability to provide a high level of personalization and its versatile plugin-based architecture that can extend its functionality beyond its basic features.

The website has been designed so that it is responsive to different screen sizes, by adapting its content layout in order to be better viewed in tablets or smartphones.

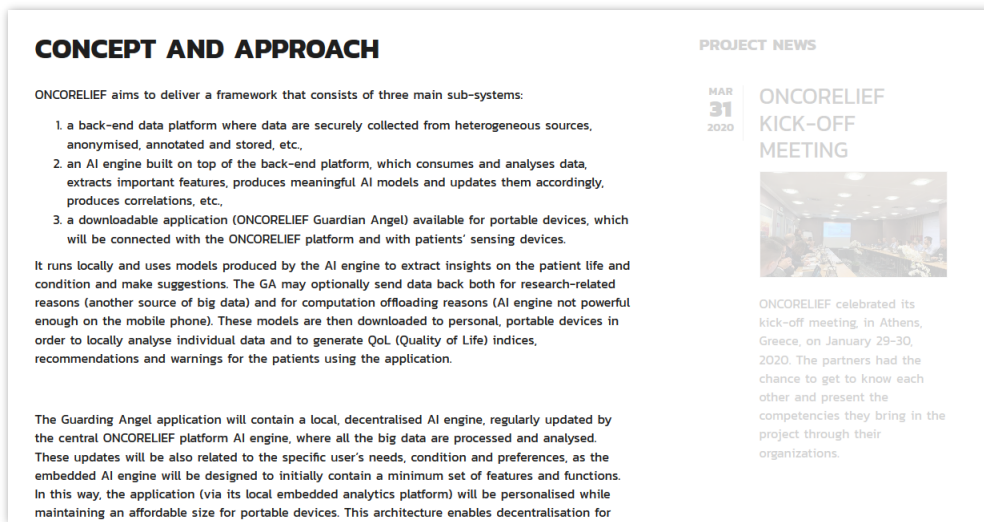
3. Layout of the ONCORELIEF website

The main website layout, as can also be seen in whole in Figure 1 (home page), contains the following parts:

1. A header section with the project logo and the main navigation menu of the website



2. The main content area, including content about the project purpose, approach, results, partners, news, etc.



3. The side bar, containing links to the project newsletter subscription and the project’s latest news and upcoming project events. The sidebar also contains a social media feed currently containing the ONCORELIEF’s latest Twitter posts and the ones of the EU Commission's DG for Communication Networks, Content and Technology as well as Digital Society, Trust and Cybersecurity: eHealth, Well Being and Aging.

CONCEPT AND APPROACH

ONCORELIEF aims to deliver a framework that consists of three main sub-systems:

1. a back-end data platform where data are securely collected from heterogeneous sources, anonymised, annotated and stored, etc.
2. an AI engine built on top of the back-end platform, which consumes and analyses data, extracts important features, produces meaningful AI models and updates them accordingly, produces correlations, etc.
3. a downloadable application (ONCORELIEF Guardian Angel) available for portable devices, which will be connected with the ONCORELIEF platform and with patients' sensing devices.


It runs locally and uses models produced by the AI engine to extract insights on the patient life and condition and make suggestions. The GA may optionally send data back both for research-related reasons (another source of big data) and for computation offloading reasons (AI engine not powerful enough on the mobile phone). These models are then downloaded to personal, portable devices in order to locally analyse individual data and to generate QoL (Quality of Life) indices, recommendations and warnings for the patients using the application.

The Guarding Angel application will contain a local, decentralised AI engine, regularly updated by the central ONCORELIEF platform AI engine, where all the big data are processed and analysed. These updates will be also related to the specific user's needs, condition and preferences, as the embedded AI engine will be designed to initially contain a minimum set of features and functions. In this way, the application (via its local embedded analytics platform) will be personalised while maintaining an affordable size for portable devices. This architecture enables decentralisation for

PROJECT NEWS

MAR
31
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ONCORELIEF KICK-OFF MEETING




ONCORELIEF celebrated its kick-off meeting, in Athens, Greece, on January 29-30, 2020. The partners had the chance to get to know each other and present the competencies they bring in the project through their organizations.

4. The footer, which contains links to the project social media accounts, the sitemap, the European Union logo, a reference to the project's funding scheme (Horizon 2020 programme) and copyright information.

FOLLOW US ON SOCIAL MEDIA





This project has received funding from the European Union's Horizon 2020 Framework Programme for Research and Innovation under grant agreement no 875392

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About

Context
Objectives

News & Events

News
Events
Newsletter

Resources

Public Deliverables
Presentations

Contact Us

Contact
Privacy and Cookie Policy

Meet the partners

4. Content organization

The content of the ONCORELIEF website is organized under the structure overviewed below (also reflected in the website's sitemap - see for e.g. Figure 1 above), and further analysed in the following subsections:

- HOME PAGE
- ABOUT
 - CONTEXT (Purpose of the ONCORELIEF project)
 - OBJECTIVES
 - CONCEPT AND APPROACH
 - MEET THE PARTNERS
- NEWS & EVENTS
 - NEWS
 - EVENTS
 - NEWSLETTER

- RESOURCES
 - PUBLIC DELIVERABLES
 - PRESENTATIONS

- CONTACT US
 - CONTACT
 - PRIVACY AND COOKIE POLICY

4.1 HOME PAGE

The ONCORELIEF home page (Figure 1) is the entry point of the user to the ONCORELIEF website. Its purpose is to introduce the visitor to what the ONCORELIEF project is. The home page contains a brief description to the project, summarizing the problem that the project attempts to address, as well as the project's main approach. The brief description includes links to other parts of the site for further information. Below this brief summary, the home page includes a section with the latest news about the project, while in the sidebar the visitor can see the latest user posts at the project's social media accounts, as well links to the latest newsletters.

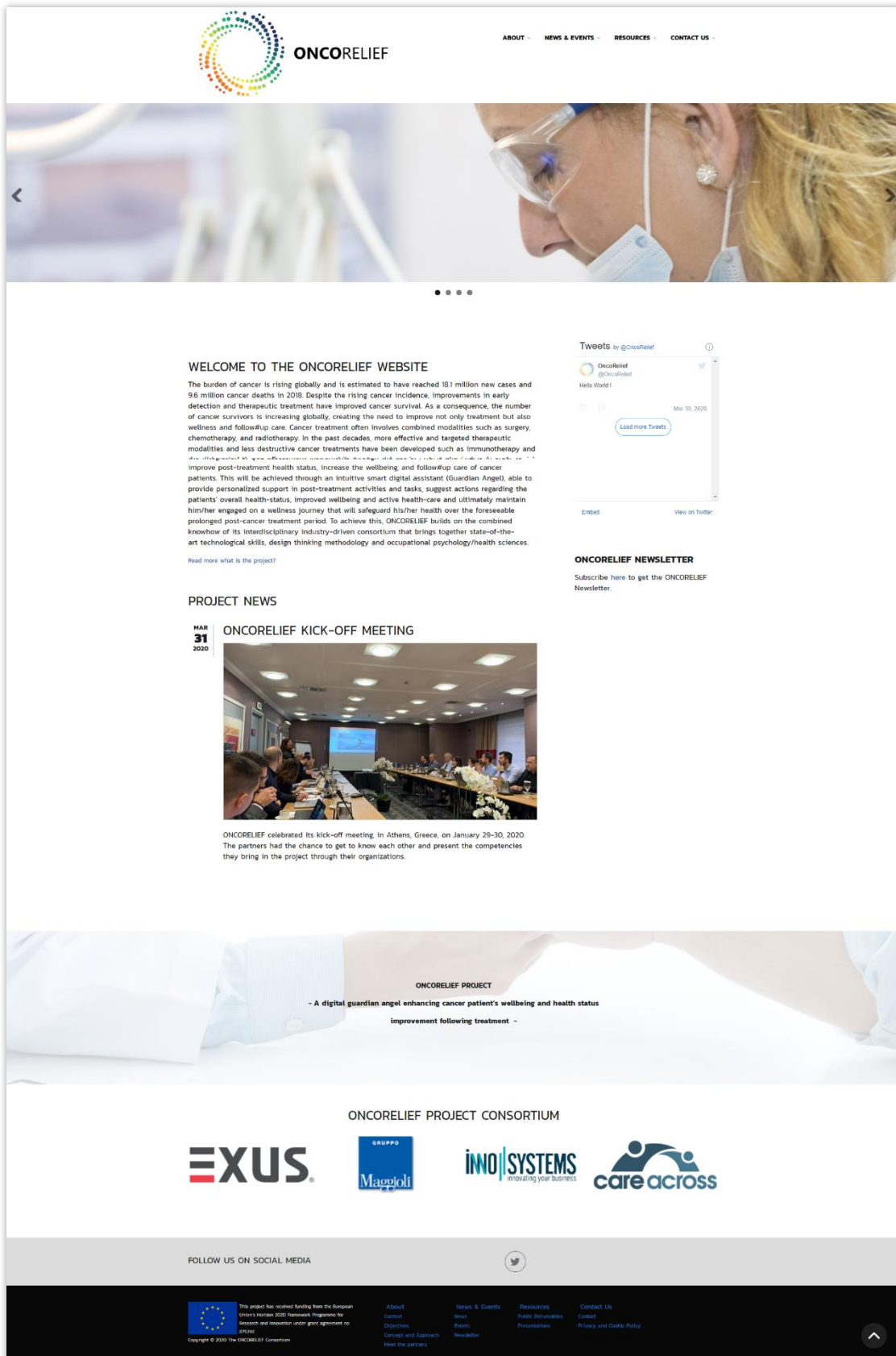


Figure 1: The ONCORELIEF website home page

Through the home page, the user can navigate to all parts of the ONCORELIEF website mainly through the top menu as well as through links at various places within the page.

4.2 ABOUT

The ABOUT section contains information about the project and the consortium. It is divided in the following pages:

- CONTEXT, describing the purpose of the ONCORELIEF project
- OBJECTIVES, summarizing the project's objectives
- CONCEPT AND APPROACH, outlining the project's approach
- MEET THE PARTNERS, presenting the project's consortium

4.2.1 CONTEXT

The CONTEXT page (Figure 2) introduces the project by providing some basic information about it and its aims. Furthermore, it presents the latest news of the project.

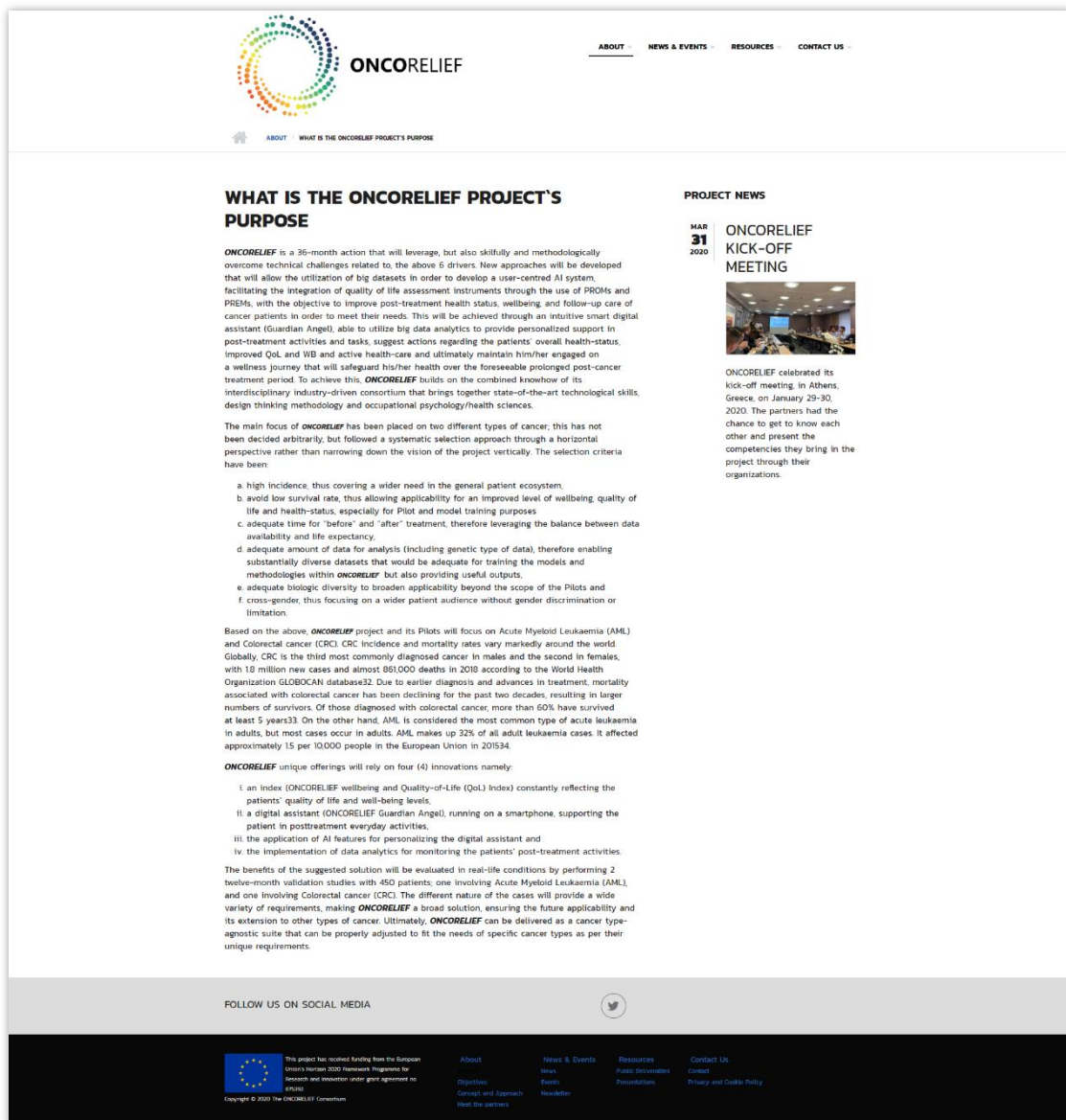


Figure 2: ONCORELIEF website context page

4.2.2 OBJECTIVES

This section contains the ONCORELIEF’s project vision, that will be realized through a multi- and trans-disciplinary user-centric approach with concrete technical and scientific objectives.

This page shows 5 main pillars. By clicking each pillar, one can see its title and the specific objective analytically (Figure 3).

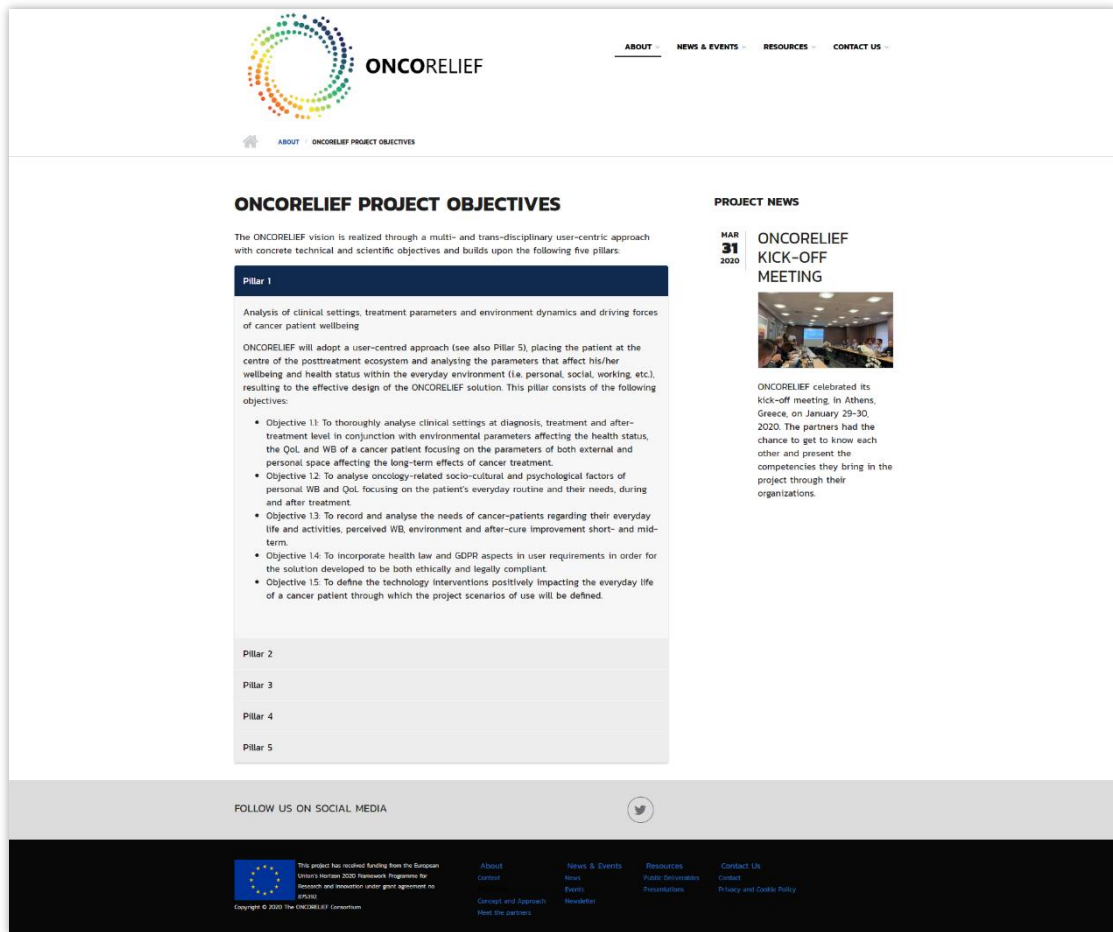


Figure 3: ONCORELIEF Project Objectives

4.2.3 CONCEPT AND APPROACH

This section (Figure 4) contains the main concept and the technical approach of the Guardian Angel application. It also describes the three main sub-systems comprising the ONCORELIEF platform.

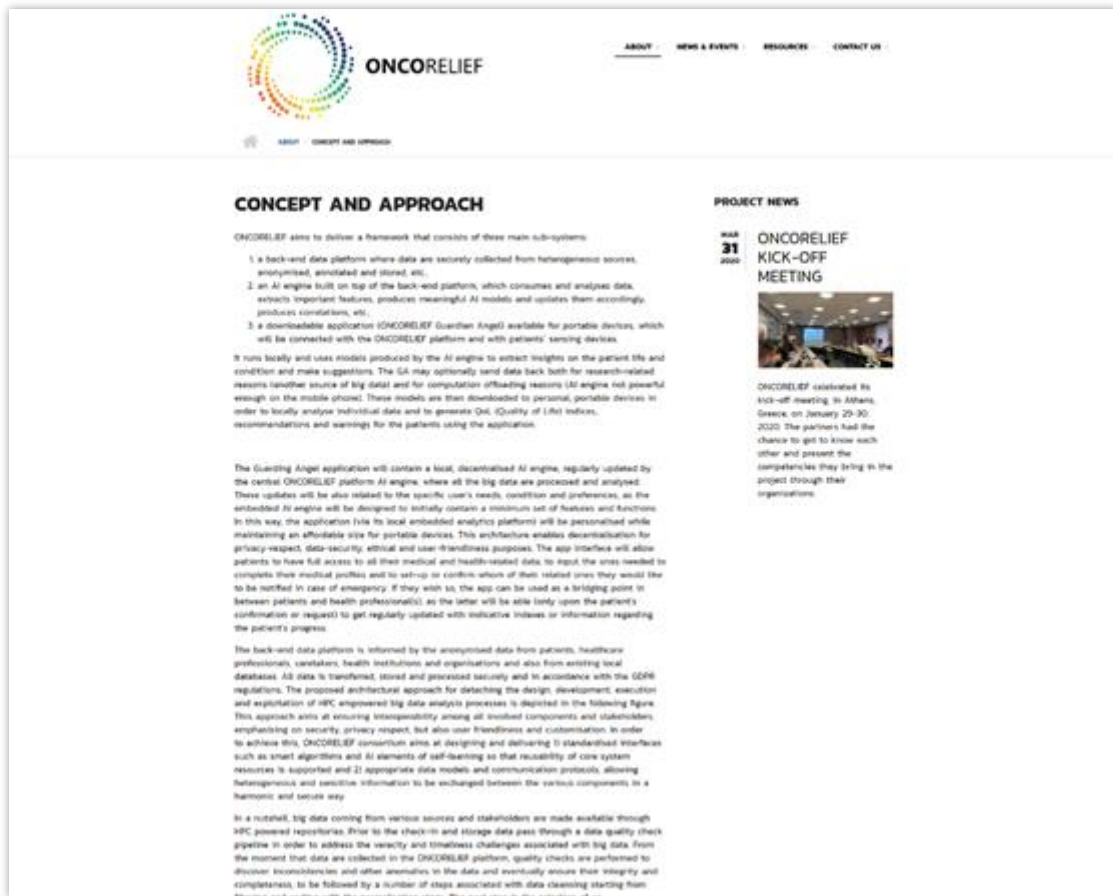


Figure 4: The ONCORELIEF Concept and Approach

4.2.4 PARTNERS

This section contains a map showing all the partners across the Europe. Next, there is a list of all the partners of the ONCORELIEF consortium (Figure 5). For each partner, the logo and website address is given. Clicking on a single partner's logo, the user can view more details about the partner, as presented in Figure 6, for the coordinator (EXUS).

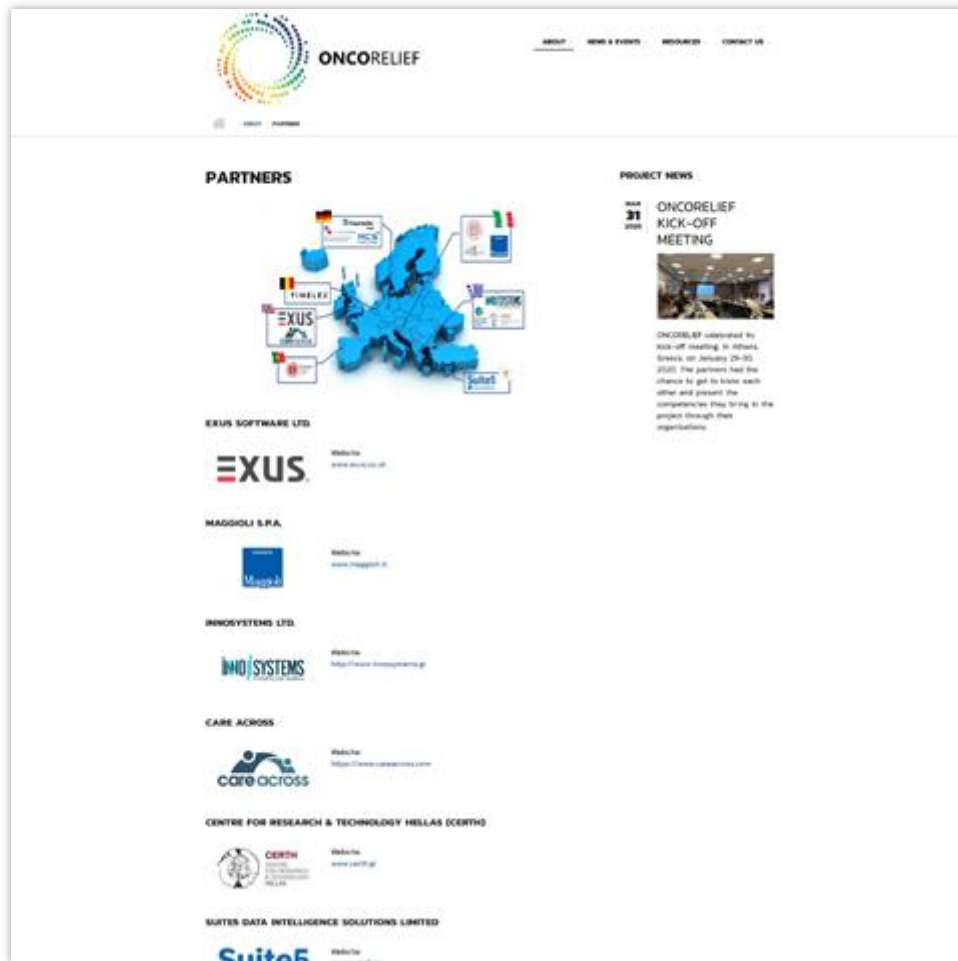


Figure 5: The ONCORELIEF Partners

ONCORELIEF

ABOUT NEWS & EVENTS RESOURCES CONTACT US

EXUS SOFTWARE LTD.

EXUS SOFTWARE LTD.

EXUS

EXUS is an enterprise software company specializing in credit risk management, digital transformation services and innovation management. EXUS was founded with the vision to simplify enterprise software, make it simple, accessible and exciting. With headquarters in London and a branch in Athens, EXUS supports organizations worldwide to improve their results by introducing simplicity & intelligence in their business processes through state-of-the-art technology.

EXUS designs, creates and markets software solutions and services in several business areas such as finance, health, e-learning and security. The company aims at leveraging its successful track record in view of delivering cutting edge innovation to its customers. Its flagship product 'EXUS Financial Suite' was ranked 'Best in Class in the world' from the CEB Tower group in 2016. Both products and bespoke solutions built by EXUS, serve demanding and critical business applications and domains. Ranging from consumer banking applications, smartphones-based payment and transaction systems, machine learning, Artificial Intelligence, data management and analytics, and secure blockchain technologies to large-scale and complex portals and mobile applications, secure cloud services, simulation tools, serious games and gamification mechanisms, EXUS covers a wide spread of activities by leveraging the expertise of its 130+ people strong technical divisions that are led by expert project managers and senior consultants.

EXUS has been awarded with the EFQM "Recognized for Excellence" award. EXUS is certified with ISO 9001 for quality assurance, while being a Gold Microsoft and Oracle Partner for development and integration works.

EXUS Innovation manages a portfolio of initiatives that aim to pave the way for the introduction and take up of emerging technologies. Leveraging the results of strategic research activities allows the company to harness untapped niches in market sectors of interest. EXUS excels in driving innovation in software engineering and data management to foster advances in key sectors such as security, transport, health, creativity and lifelong learning. Our vision is to transform research to successful market products. Products enhanced with intelligent services built upon novel data analytics algorithms, machine learning mechanisms and artificial intelligence tools that are reusable and scalable across multiple application domains. EXUS is a key partner that can actively contribute to the definition of new research and innovation opportunities harnessing the potential of Data.

Our approach is driven by:

- The successful transformation of primitive research ideas into large-scale innovation projects
- The strategic management, quality control and efficient coordination of multinational projects

The close work with key industry and government stakeholders to provide real-world applications that lead to strong impact creation.

WEBSITE
www.exus.co.uk

PROJECT NEWS

MAR 31 2020
ONCORELIEF KICK-OFF MEETING

ONCORELIEF celebrated its kick-off meeting in Athens, Greece, on January 29-30, 2020. The partners had the chance to get to know each other and present the competencies they bring in the project through their organizations.

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About
Contact
Disclaimer
Concept and Approach
Meet the partners

News & Events
News
Events
Newsletter

Resources
Public Deliverables
Publications

Contact Us
Contact
Privacy and Cookie Policy

Figure 6: EXUS detailed presentation

4.3 NEWS & EVENTS

This section contains the ONCORELIEF project News and Events. It has the following three subsections:

- NEWS, containing news about the project
- EVENTS, containing events organized within the project
- NEWSLETTER, containing the project's NEWSLETTER

4.3.1 NEWS

The NEWS subsection (Figure 7) contains news about the project, such as presentation of the project and its outcomes in public media (websites, video channels, TV, newspapers, etc.), presence in conferences, interviews, project meetings, etc.

The NEWS page currently contains information about the project's Kick-Off meeting in Athens. News items will be continuously added in this section as the project progresses.

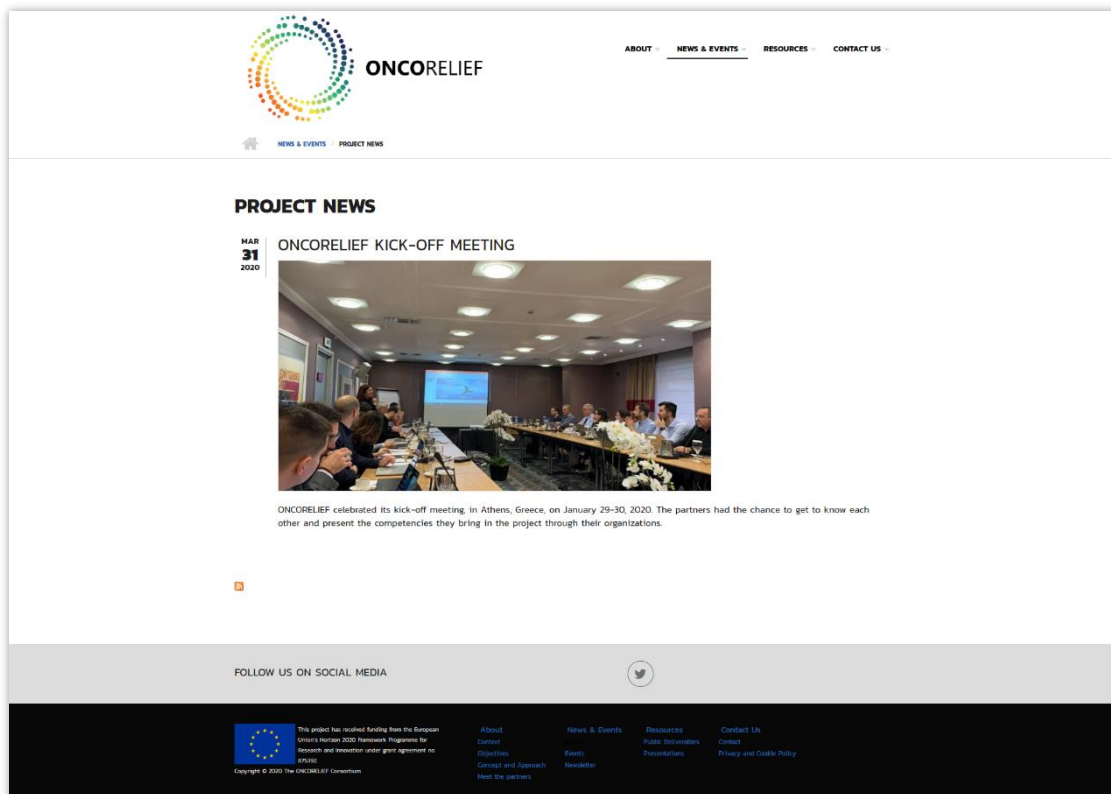


Figure 7: ONCORELIEF website NEWS page

4.3.2 EVENTS

The EVENTS subsection (Figure 8) contains information about events organized by the project, such as project meetings, workshops, seminars, etc., as well as about external events in which the project participates, such as public health events, conferences, expositions, etc. Items will be added in this page whenever a relevant event takes place.

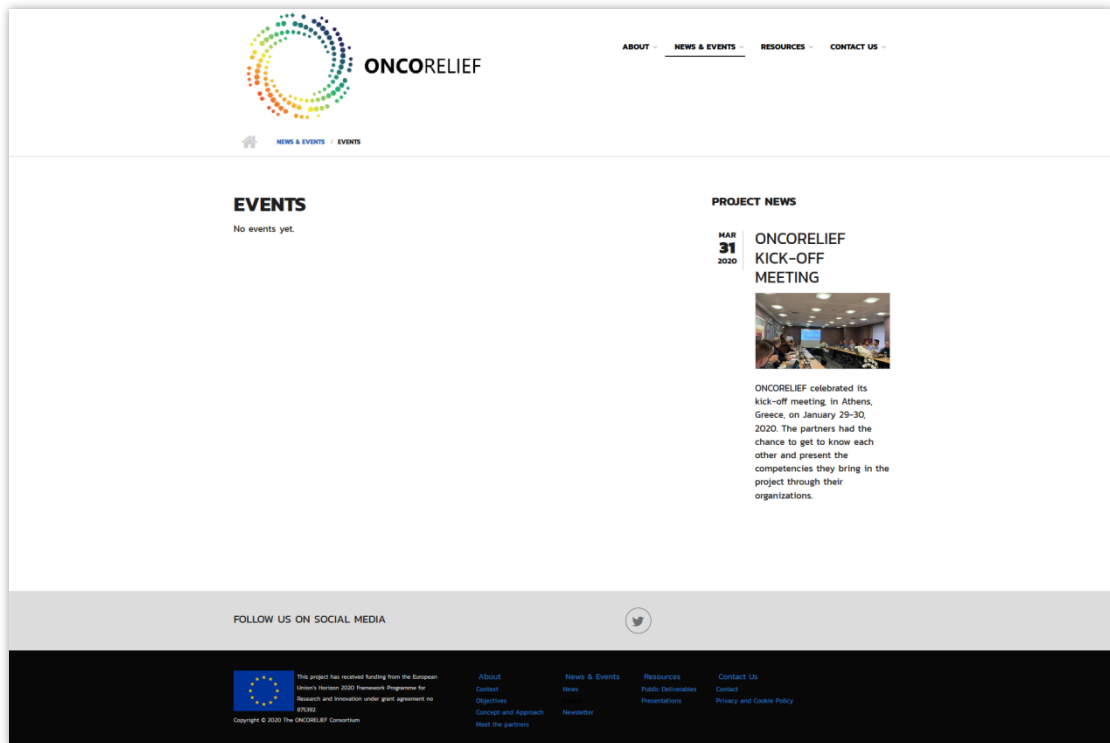


Figure 8: ONCORELIEF website ENENTS page

4.3.3 NEWSLETTER

The NEWSLETTER page will contain the current ONCORELIEF newsletter as well as links to the previous newsletter issues. The project newsletter is a printable edition containing information about the project, the consortium and the main outcomes of the project, as well as the latest news related to the project. The newsletter will be available for the user to download in a PDF format. New issues of the newsletter are released about every 4 months.

Through the NEWSLETTER page, the visitors have the ability to subscribe so that they receive the newsletter through e-mail as soon as a new issue is released. The user details for the subscription are entered through the form presented in Figure 9.

The image shows a screenshot of the ONCORELIEF website's newsletter page. At the top left is the ONCORELIEF logo, a colorful circular graphic. To its right is the text 'ONCORELIEF'. Further right is a navigation menu with links for 'ABOUT', 'NEWS & EVENTS', 'RESOURCES', and 'CONTACT US'. Below the logo is a small icon and the text 'ONCORELIEF NEWSLETTER'. The main content area is divided into two columns. The left column has the heading 'ONCORELIEF NEWSLETTER' and a message: 'There is currently no content classified with this term.' The right column is titled 'SUBSCRIBE HERE' and contains a form with the following elements: a text input field for 'Email Address', a text input field for 'First Name', a text input field for 'Last Name', a checkbox labeled 'I agree to the privacy policy', and a blue 'SUBMIT' button. Below the main content area is a grey bar with the text 'FOLLOW US ON SOCIAL MEDIA' and a Twitter icon. The footer is a dark grey bar containing the European Union logo, a small text block about funding from the European Union's Horizon 2020 programme, and a list of links: 'About', 'Contact', 'Objectives', 'Concepts and Approach', 'News', 'Events', 'Resources', 'Public Deliverables', 'Presentations', 'Contact Us', 'Contact', and 'Privacy and Cookie Policy'.

Figure 9: ONCORELIEF website NEWSLETTER page

More information about the ONCORELIEF newsletter will be included in deliverable D7.2 [M6].

4.4 RESOURCES

The RESOURCES section contains material related to the main outcomes of the project, as well as any other relevant information material. It contains two sub-pages:

- PUBLIC DELIVERABLES, containing the public deliverables of the project
- PRESENTATIONS, containing public presentations from the project meetings

4.4.1 PUBLIC DELIVERABLES

In this section (Figure 10) will be uploaded the ONCORELIEF project deliverables. A list of public deliverables will be available for download. This page is currently empty, since there are not public deliverables yet.

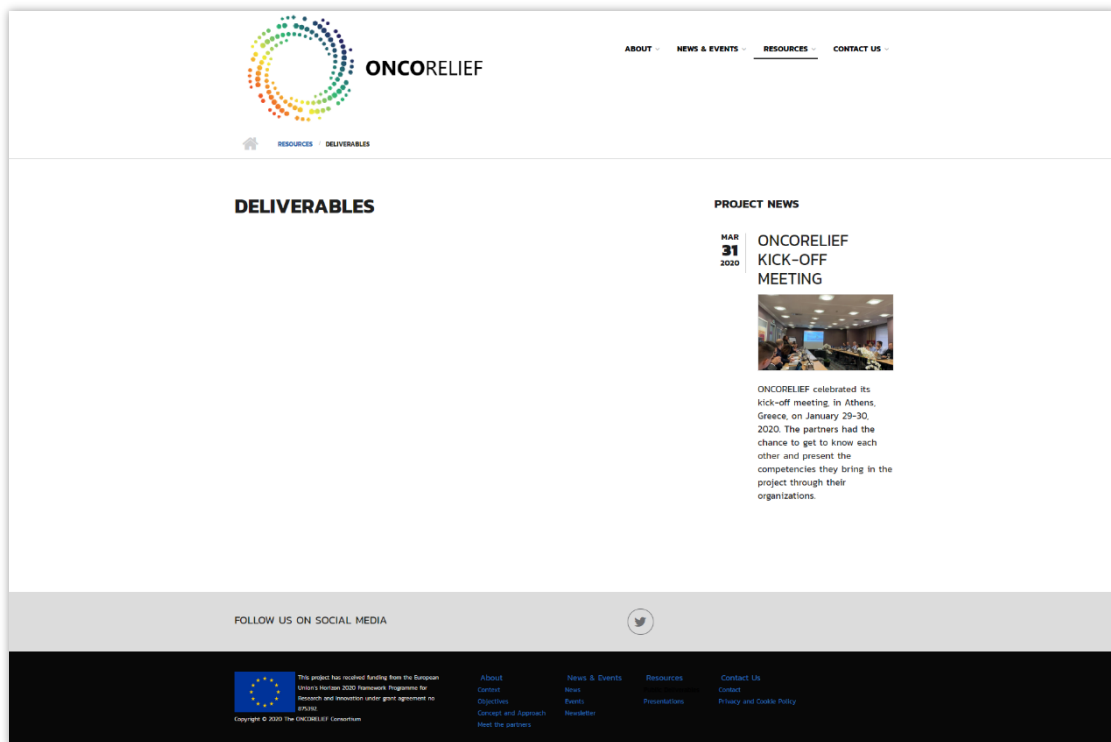


Figure 10: ONCORELIEF website deliverables page

4.4.2 PRESENTATIONS

This section (Figure 11) contains the presentation area. In this page will be uploaded presentations of the ONCORELIEF project that provide dissemination of the project.

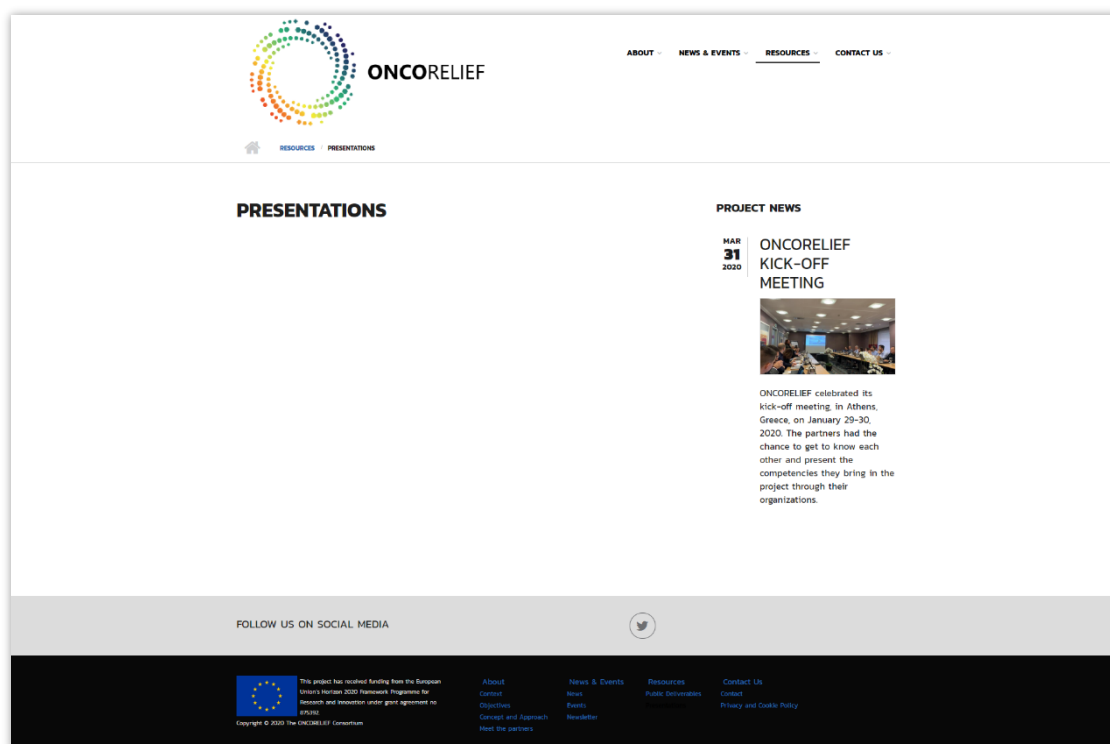


Figure 11: ONCORELIEF website presentations page

4.5 CONTACT US

The CONTACT US page has two subsections as follows:

- CONTACT
- PRIVACY AND COOKIE POLICY

4.5.1 CONTACT

This page (Figure 12) provides the contact details of the project coordinator and also a contact form, which can be used from the website users to send a message directly to them.

Project Coordinator :

Diamantopoulos Sotiris
MSc. PhD | Research Consultant
ONCORELIEF Project Coordinator
s.diamantopoulos@exus.co.uk
Skype: d_sotiris
Tel: +30 210 7450307
Mobile: +30 6947 422845

CONTACT

Your name *

Your e-mail address *

Subject *

Message *

Figure 12: ONCORELIEF contact form

4.5.2 PRIVACY AND COOKIE POLICY

This page (Figure 13) confirms that the visitors' privacy is protected in accordance with European General Data Protection Regulation (GDPR – 679/2016).

ONCORELIEF

ABOUT · NEWS & EVENTS · RESOURCES · CONTACT US

CONTACT US / PRIVACY AND COOKIE POLICY

PRIVACY AND COOKIE POLICY

Introduction

Thank you for visiting our website, which has been developed and now runs in the frame of the Horizon 2020 for Research and Innovation, or "ONCORELIEF" for short.

ONCORELIEF is being implemented by a consortium led by EXUS Software LTD and the website of ONCORELIEF is being managed and hosted by the same partner. More information about the consortium of ONCORELIEF can be found [here](#).

In this context, your privacy is important for us and we are committed to protect it in accordance with the European General Data Protection Regulation 679/2016 (GDPR). To this end, we provide this Privacy Policy that applies to the ONCORELIEF website and governs personal information collection and usage by the website only.

By using this website, you consent to the personal information practices described in this Privacy Policy which is effective from 01/05/2018. We reserve the right to update or change our Privacy Policy at any time. With that in mind, you should periodically check this Privacy Policy.

Type of personal information that we collect

While using our website, you may share with us, on a voluntary basis, your e-mail address, name, country, region and gender through the contact page of the ONCORELIEF website and/or by subscribing to our newsletter.

Use of personal information that we collect

We may use this information to contact you with newsletters, to disseminate information about ONCORELIEF's activities and results or to promote information from other projects or third parties which we think you may find interesting. We will not use this information for any purpose other than those described in this Privacy Policy without informing and/or obtaining your consent first, when necessary.

Sharing of personal information that we collect

The website of ONCORELIEF does not sell or lease its contact list to third parties. The ONCORELIEF website keeps a copy of its contact list to the Information Technologies Institute's mail server, which is used for e-mail campaigns and newsletters distribution.

The personal information collected through the ONCORELIEF website may be shared within the consortium of HESD to contact you for specific dissemination purposes. All such third parties are prohibited from using your personal information except to provide dissemination to ONCORELIEF, and they are required to maintain the confidentiality of your information, according to ONCORELIEF's privacy policy.

The website of ONCORELIEF will disclose your personal information, without notice, only if required to do so by law.

Storage and deletion of personal information that we collect

Any personal information you provide us through the ONCORELIEF website "contact us" is only used for communication purposes and securely stored on the ONCORELIEF's website email server, by the

PROJECT NEWS

MAR 31 2020 **ONCORELIEF KICK-OFF MEETING**

ONCORELIEF celebrated its kick-off meeting in Athens, Greece, on January 29-30, 2020. The partners had the chance to get to know each other and present the competencies they bring in the project through their organizations.

Figure 13: ONCORELIEF website privacy and cookie policy page

5. Services and Related Web-pages

5.1 Social Networks Integration

ONCORELIEF social media accounts such as Twitter have been implemented in order to reach a wider public consisting of both professionals and non-professionals. The most recent posts from the project's accounts and related accounts are presented in the website sidebar, as can be seen in Figure 14.

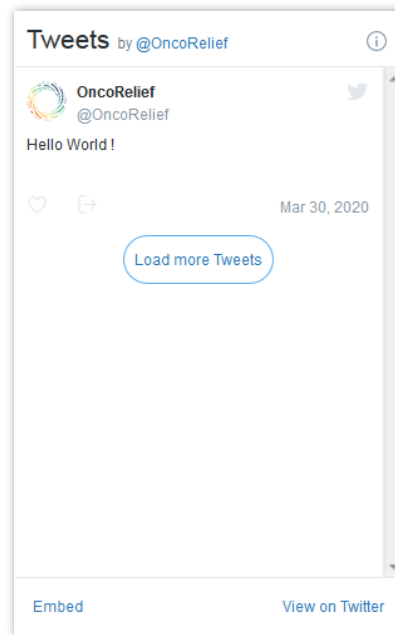


Figure 14: ONCORELIEF social media posts view

The updating of these pages can be done manually by the authorised managers of the Web site who can manually post information about events or other relevant information (e.g. selected videos) related to the project results.

5.2 News Feeds

An RSS feed will be implemented in future versions of the website to automatically keep a subscriber updated on the project progress, its main results and related events. The RSS feed will provide information to interested stakeholders about updates in the news and events sections of the website.

5.3 Website analytics

Statistics about the website usage are collected using Google Analytics [2], which is a popular and well-established web analytics solution providing insight about traffic and marketing effectiveness. Google analytics services include advanced segmentation, custom reports, advanced analysis tools, analytics intelligence, custom variables and data exports.

Google Analytics tracks visitors from various sources, such as search engine visits, advertising systems, pay-per-click networks, e-mail marketing and other sources such as links inside PDF documents.

Specific metrics measured by the Google analytics services include, but are not limited to, the following:

- number of visits and unique visits
- duration of visits
- authenticated visitors and last authenticated visits
- time of visit information (day of week, rush hours, hits and KB per hour an day)
- domains and countries of visitors

- host list, last visits and unresolved IP address list
- most viewed pages, entry and exit pages
- browsers used by visitors
- crawler visits
- search engines and keywords used to arrive at the site
- number of times the site has been added to the user's favourite bookmarks

Such metrics are viewed and managed by the website administrator and are then analysed in order to detect usage trends, leading to more targeted updates in the website content and layout. An example of the current statistics of the ONCORELIEF website can be seen in XXXXX, although the numbers are quite low, since the site has only recently been released.

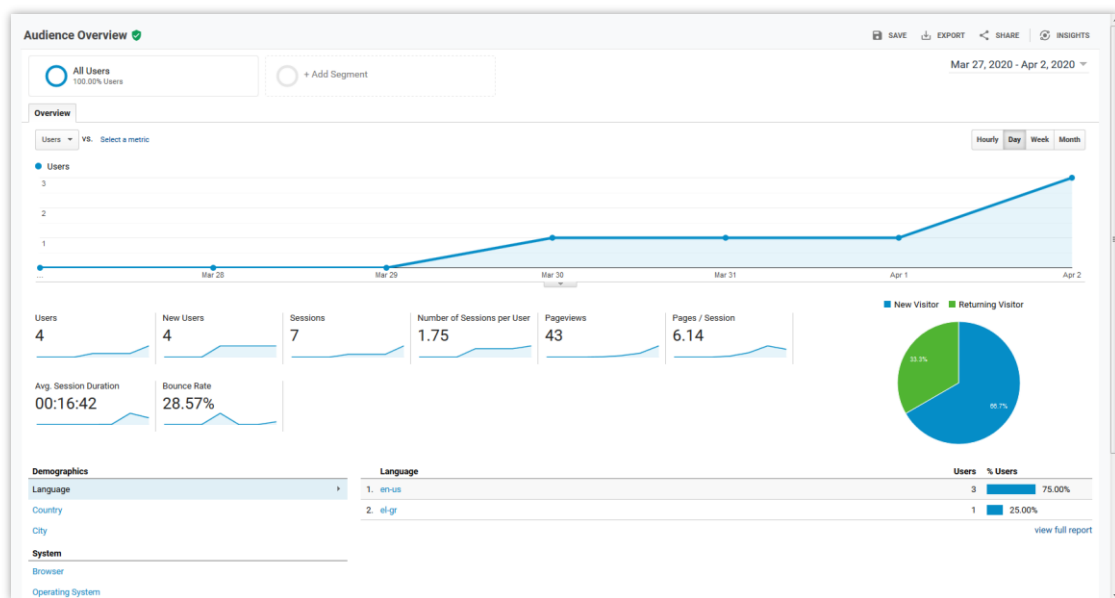


Figure 15: ONCORELIEF website statistics using Google Analytics

6. Administrations

The ONCORELIEF website is accompanied by an administration backend site which allows the website administrator to manage the published content and the site functionalities. The main functionalities of the administration backend are:

- **Content management:** The administrator can add new content and edit or delete existing content. The current content categories are: (a) articles – project news, (b) events, (c) project partners, (d) basic pages and (e) newsletters.
- **Navigation menu editing:** The administrator can add, modify or rearrange menu links and parent links.
- **User management:** The administrator can create new user accounts or edit existing ones and manage their permissions.

References

- [1] ONCORELIEF Grant Agreement Annex I – “Description of Action” (DoA)
- [2] Google Analytics, <http://www.google.com/analytics/>